North Carolina Association of Defense Attorneys

The Right Affiliation. The Right Resources. The Right Reasons.

ADVERTISEMENT COMMITMENT FORM

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We would like to place ads in the following issues in 2007

☐ Winter 2007 ☐ Spring 2007 ☐ Summer 2007 ☐ Fall 2007

Type of Ad: ☐ Classified ☐ Display ☐ Business Card ☐ Member Professional

Size of Display ad: ☐ ¼ page 3.375" x 4.875" ☐ ½ page 7" x 4.875" ☐ full page 7" x 9.75"

Advertising Rates:	Classified Ads	$50.00 per ad			
	Business Card Ads	$95.00 per ad			
Display Ads		1x	2x	3x	4x
	1/4 page	$175	$325	$475	$625
	½ page	$325	$600	$925	$1,200
	Full Page	$525	$975	$1,475	$1,975
Member Professional Announcements		1x	2x	3x	4x
	1/4 page	$100	$175	$275	$350
	½ page	$200	$375	$550	$725
	Full Page	$350	$650	$975	$1,275

Information & Deadlines:

1. Please return commitment form by FAX to 919-677-0761 or mail to:
   Lynette Pitt, NCADA, PO Box 4830, Cary, NC 27519

2. For your advertisement in The Defender, please send an electronic ad (.pdf; 300 dpi; B/W only; fonts embedded in .pdf file) to lpitt@ncbar.org by deadlines listed below:

Deadlines

Winter 2007	January 31, 2007	**Summer 2007**	June 25, 2007
Spring 2007	March 20, 2007	**Fall 2007**	September 21, 2007